



GRG Centre for Advanced Studies, Coimbatore

2-Day Programme on 'Finance for Non Finance Executives'

Preamble

The present Volatile, Uncertain, Complex and Ambiguous (VUCA) world throws a lot of challenges to businesses. These external challenges are not fully under internal control and therefore the preparedness of business to face these challenges becomes critical for all organisations.

Inspite of the use of 'balanced scorecard' and similar other approaches, the major measure of the success of any business is through 'financial performance'. Executives who are involved in business decisions need to be equipped with basic finance knowledge and skills so as to be able to interpret financial parameters and contribute effectively for business growth.

Programme Coverage

- Understanding Financial Statements
- Ratios as a Tool for Financial Analysis
- Cost of Capital and Investment Decisions
- Sources of Business Finance
- Working Capital & Its Impact on Business

Programme Methodology

Interactive discussions, business cases, and exercises

Participant Profile

Junior and middle level executives from non-finance divisions/functions, owners of SMEs, and self-employed non-finance professionals

Where and When?

Venue: GRG Centre for Advanced Studies, Peelamedu, Coimbatore
Time: 9.30 am to 4.30 pm

Friday & Saturday, 4-5 May 2018 / Friday & Saturday, 13-14 July 2018 / Monday & Tuesday, 10-11 September 2018

Investment

The investment per participant is INR 4,500/-, exclusive of applicable taxes (currently GST 18%); this covers programme kit, working lunch, refreshments, and other incidentals.

3 or more participants from the same organisation may avail a discount of INR 400/- per participant.

Payment to be made in favour of 'GRG Education Services', payable at Coimbatore [GSTIN: 33AAMFS4394M1ZJ]

Registration

Please write to Dr Vandana Madhavkumar at vandana@grgcas.com or to the Programme Office at programmes@grgcas.com

Last date for registration is 7 days before the date of the programme.

Programme Facilitators

Dr. R. Savitha is the Dean and Chair of Finance at GRG School of Management Studies, Coimbatore. She has over 18 years of experience in teaching and research.



She plays a critical role in designing and developing the MBA Curriculum and Syllabus. She is the recipient of the "Best Professor in Financial Management" from DNA & Stars of the Industry Group, Mumbai.

Dr. Savitha has organised and conducted a number of training programmes, finance workshops, conferences, FDPs and MDPs.

Dr. R. K. Sudhamathi is an Associate Professor at GRG School of Management Studies, Coimbatore. She has 17 years of experience in teaching and research.



She has published many research papers in reputed journals and has also presented papers in national and international conferences. She has taught courses on Financial Management, Accounting for Managers, Cost Management and International Financial Management.

For assistance in registration and further details:

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