

Programme Facilitator



Prof. Balasubramanian is currently the Director of GRG Centre for Advanced Studies, Coimbatore. He was earlier the Director and Chief Mentor of GRG School of Management Studies. He is a Graduate in Mechanical Engineering from the University of Madras and holds PG Diploma in Management (MBA) from IIM Calcutta. He is a certified Accredited Management Teacher from AIMA and a qualified administrator and interpreter of the MBTI.

He has 30 years of experience in industry - private and public sector - in India and abroad. He has worked in some of the most respected companies in India and abroad including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation - in senior executive positions.

Prof. Balasubramanian joined the academia in 1999/2000. He is actively involved in management education, training, and consulting. Before joining GRG in February 2007, he was a Professor at T.A. Pai Management Institute, Manipal (TAPMI). His focus in management education is in the design and development of curriculum and pedagogy, and faculty development. He is passionate on the effective use of technology in management education.

His academic interests are in the fields of *Business Leadership and Strategy, Values and Vision*. He has conducted successful and highly rated training programmes for a large number of organizations. He is a mentor to senior executives in some organisations, including Titan Industries, Bangalore.

He is the author of a widely acclaimed book titled "*The Art of Business Leadership: Indian Experiences*" (New Delhi: Sage Publications, 2007).