

## A group of students are seated at wooden desks in a classroom, facing forward. They are all looking towards the left side of the frame, presumably towards a lecturer. The students are dressed in casual attire, including polo shirts and t-shirts. Some are wearing lanyards. On the desks, there are blue water bottles and open books or notebooks. The classroom has large windows in the background, letting in natural light.



- demonstrate an attitude of keeping an open mind to receive new ideas
- appreciate the need for change and practise adaptation to change
- communicate more effectively
- critically examine personal values and the importance of ethical dimension in business

### Duration

The programme will be of about 48 hours' duration. The sessions can be scheduled according to the convenience of the client. The venue can either be GRGCAS or the client's premises.

### Participant Profile

The programme is designed for junior and middle level managers in organisations who have a passion for performance excellence

### Pedagogy/Methodology

The learning will be predominantly experiential, facilitated through brief lectures, discussion on cases, participant exercises, real-life problems, sharing of experiences, videos and stories

### Programme Fee:

- INR 240,000/-, exclusive of GST @ 18% if conducted at GRGCAS (GRGCAS will provide programme reading materials, kit, refreshments and lunch) or INR 200,000/- exclusive of GST @ 18% if conducted at the client's premises (GRGCAS will provide programme reading materials and kit; client will provide refreshments and lunch).
- The number of participants is limited to 25; for more number of participants, upto a maximum of 30, the additional fee will be INR 10,000/- per participant.
- The professional charges are payable in Coimbatore in the name of 'GRG Education Services' (GRG Education Services, 649, Avinashi Road, PN Palayam, Coimbatore - 641 037, Tamil Nadu; GSTIN: 33AAMFS4394M1ZJ; TIN No. 33571780019).



### GRG Centre for Advanced Studies

GRG Centre for Advanced Studies (GRGCAS) is a part of the GRG Group of Educational Institutions in Coimbatore under the GRG Trust established in 1956. Founded on the principles of 'knowledge, love, and service', the GRG Institutions have today come to represent excellence in education from nursery and primary schooling to doctoral degrees and beyond.

There are eleven centres of educational excellence under the aegis of the GRG Trust today. At the higher education level, there are two - PSGR Krishnammal College for Women (1963), a UGC-certified College of Excellence ranked 16th in India as per the NIRF2018 by the Ministry of HRD, offering undergraduate and post graduate programmes in arts, science, commerce, and management; and, GRG School of Management Studies (1993) offering post graduate programmes in management. GRG Centre for Advanced Studies, established in January 2017, aims to provide focused and specialised programmes in management for working professionals. GRGCAS will also offer management programmes in specifically identified disciplines in partnership with industry.

The vision of GRGCAS is "to be a leader in providing best-in-class learning and development programmes in management for working professionals".

Registration and Assistance

**Prof. S. Balasubramanian**  
99449 66799 / director@grgcas.com

**Dr. Vandana Madhavkumar**  
75400 89111 / vandana@grgcas.com

