



GRG Centre for Advanced Studies, Coimbatore

2-Day Programme on 'Finance for Non Finance Executives'

Preamble

The present Volatile, Uncertain, Complex and Ambiguous (VUCA) world throws a lot of challenges to businesses. These external challenges are not fully under internal control and therefore, the preparedness of business to face these challenges becomes critical for all organisations.

Even today, irrespective the 'balanced scorecard' and similar approaches, the major measure of the success of any business is through 'financial performance'. The finance function is no longer independent and separate from other functions like HR, Marketing, Operations, Research, Technology and Business Development. Executives who are involved in various business decisions need to be equipped with basic finance knowledge and skills so as to be able to interpret financial parameters and contribute effectively for business growth.

Programme Coverage

- Understanding Financial Statements
- Ratios as a Tool for Financial Analysis
- Cost of Capital and Investment Decisions
- Sources of Business Finance
- Working Capital & Its Impact on Business

Programme Outcome

At the end of the programme the participants will be able to

- understand how their business decisions impact key elements of organisation's financial statements
- interact meaningfully with colleagues from finance department
- identify the signals indicating deterioration in financial condition of business
- understand and appreciate the potential of investment projects
- participate actively in discussions on current financial and economic issues
- take informed decisions with better understanding of its financial impact

Programme Methodology

A judicious mix of interactive sessions, live business cases and exercises

Participant Profile

Junior and Middle level Executives, Heads of Non-Finance Divisions/Functions, Owners of SMEs, and Self-Employed Non-Finance Professionals

Where and When?

Venue: GRG Centre for Advanced Studies, Peelamedu, Coimbatore
Time: 9.30 am to 4.30 pm

Investment

The investment per participant is INR 4,500/-, exclusive of applicable taxes (currently GST 18%); this covers programme kit, working lunch, refreshments, and other incidentals.

3 or more participants from the same organisation may avail a discount of INR 400/- per participant.

Payment to be made in favour of 'GRG Education Services', payable at Coimbatore [GSTIN: 33AAMFS4394M1ZJ]

Registration

Please call or write to Dr Vandana Madhavkumar (7540089111/ vandana@grgcas.com) or to the Programme Office at programmes@grgcas.com

Last date for registration is 7 days before the date of the programme

Programme Facilitator



Mr. H. Rangarajan has nearly 40 years of experience in the banking industry. He worked in Syndicate Bank for nearly 30 years and in Dhanlaxmi Bank for 10 years. In his last assignment, he was the General Manager - HR at Dhanlaxmi Bank.

Mr. Rangarajan was instrumental in setting up Centralised Banking Solutions (CBS) in Syndicate Bank. He has closely worked with several Chairmen/MDs of banks over the years and has been privy to top level thinking on successfully managing banks.

He has a passion for teaching and training, and has been closely associated with the training function at both Syndicate Bank and Dhanlaxmi Bank. He worked as faculty member in Syndicate Bank Staff Training College and as Head of the Staff Training College for Dhanlaxmi Bank. Mr. Rangarajan has delivered over 300 lectures on Banking and HR to different levels of participants over the years.

About GRGCAS

GRG Centre for Advanced Studies (GRGCAS) is a Centre of Excellence for the Theory and Practice of Management and a part of the GRG Group of Institutions in Coimbatore, Tamil Nadu.

The programmes designed and delivered by GRGCAS are of short, medium, and long term duration on multiple formats and platforms - weekend/weekday; on campus and off campus, full-time and part-time, company specific, sector specific, domain specific. GRGCAS also offers management development programmes in specifically identified disciplines in partnership with other premier institutions and industry.

GRGCAS draws appropriate resources from both internal and external, including from industry to ensure that the programmes offer the most current, contemporary and updated knowledge and skills based on best practices in management.

The vision of GRGCAS is “to be a leader in providing best-in-class learning and development programmes in management for working professionals”. It implies preserving the core principles and concepts of management theory that have evolved over the past one hundred years and, creating and evolving new ideas and concepts for the future.

For assistance in registration and further details:

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