

## PROF. S. BALASUBRAMANIAN – A PROFILE



Prof. Balasubramanian is currently the Director of GRG Centre for Advanced Studies, Coimbatore. He is a Graduate in Mechanical Engineering from the University of Madras and holds PG Diploma in Management (MBA) from IIM Calcutta.

He has 30 years of experience in private and public sector industry in senior positions – including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation – in India and abroad.

Prof. Balasubramanian joined the academia in 1999/2000. He is actively involved in management education, training, and consulting. His academic interests are in the fields of *Business Leadership and Strategy*. He has conducted successful and highly rated training programmes for a large number of organizations. He is a mentor to senior executives in some organisations, including Titan Industries, Bangalore.

He is the author of a widely acclaimed book titled “*The Art of Business Leadership: Indian Experiences*” (New Delhi: Sage Publications, 2007).

He serves as a Member of the Council of Management of All India Management Association (AIMA); Education Panel of CII Southern Region; Education Panel of CII Coimbatore Zone; and, the Managing Committee of Coimbatore Management Association.