



GRG Centre for Advanced Studies

Peelamedu, Coimbatore - 641 004 +91 422 429 5860 programmes@grgcas.com

ONE-DAY PROGRAMME ON 'LEADERSHIP SKILLS FOR WOMEN PROFESSIONALS'

Introduction

Women have made one big mistake as leaders - trying to lead like men and not owning their leadership abilities. The underlying issue is that they associate leadership with masculinity. That thought is so ingrained in them that their language for leaders follows that premise. Women of present generation and the generation before thought they had to be more like "the boys" to be accepted into leadership roles. They believed they had to train women to be leaders like men, as if leadership were an innately male ability. When women embrace their leadership roles, however, it creates a better environment for all.

This one-day programme focuses on the attributes that women can bring to a leadership position drawing lessons and insight from women in top leadership positions.

Programme Coverage

- Understanding a woman's unique strength as a leader
- Understanding one's strengths: An insightful self-assessment
- Drawing crucial leadership lessons from today's most successful women leaders
- Communicating assertively: Being direct in a tactful, professional manner
- Building leadership credibility and increasing one's visibility as a professional
- Developing personal action plan

Methodology

The learning will be facilitated through brief lectures, discussion on cases, participant exercises, sharing of experiences, and stories.

Participant Profile

The programme is designed for women professionals who aspire to be successful leaders.

Investment

The investment per participant is INR 3,000/-, exclusive of 18% GST. Payment to be made in favour of 'GRG Education Services', payable at Coimbatore [GSTIN: 33AAMFS4394M1ZJ]

Registration

Please call 754 008 9111 or write to Dr Vandana Madhavkumar (vandana@grgcas.com) or to the Programme Office (programmes@grgcas.com)

Programme Facilitator



Prof. S Balasubramanian is currently the Director of GRG Centre for Advanced Studies, Coimbatore. He is a Graduate in Mechanical Engineering from the University of Madras and holds PG Diploma in Management (MBA) from IIM Calcutta.

He has 30 years of experience in private and public sector industry in senior positions - including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation - in India and abroad.

Prof. Balasubramanian joined the academia in 1999/2000. He is actively involved in management education, training, and consulting. His academic interests are in the fields of Business Leadership and Strategy. He has conducted successful and highly rated training programmes for a large number of organizations. He is a mentor to senior executives in some organisations, including Titan Company, Bengaluru.

He serves as a Member of the Council of Management of All India Management Association (AIMA); Education Panel of CII Southern Region; Education Panel of CII Coimbatore Zone; and, the Managing Committee of Coimbatore Management Association.