



GRG Centre for Advanced Studies

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PROGRAMME ON 'EMERGING LEADERSHIP CHALLENGES'

Introduction

The world around us has been changing dramatically and never-before-witnessed speed over the past three decades. Changes in demography, information and communication technology, political ideologies, and cultural perspectives have compelled businesses to seek newer methods of doing business. Business models have changed. Globalisation has made it imperative for businesses to become acutely competitive, agile, and pro-active. Management of organisation has been compelled to adopt innovative leadership approaches and strategies.

Programme Coverage

- What are the changes in the business environment?
- How do these changes impact businesses?
- What could be the outcome of the impact on businesses?
- What are the expectations from today's manager as a leader?
- What would be the attributes of a successful business leader today?
- How can such attributes be developed or nurtured in organisations?
- What can we foresee for the managers of tomorrow?

Methodology

The learning will be facilitated through brief lectures, discussion on cases, participant exercises, sharing of experiences, and stories.

Participant Profile

The programme is designed for middle and senior level executives who are involved in strategic decision-making for their organisations.

Investment

The investment per participant is INR 3,000/-, exclusive of applicable taxes (currently GST 18%); Payment to be made in favour of 'GRG Education Services', payable at Coimbatore [GSTIN: 33AAMFS4394M1ZJ]

Registration

Please call 754 008 9111 or write to Dr Vandana Madhavkumar (vandana@grgcas.com) or to the Programme Office (programmes@grgcas.com)

Programme Facilitator



Prof. S Balasubramanian is currently the Director of GRG Centre for Advanced Studies, Coimbatore. He is a Graduate in Mechanical Engineering from the University of Madras and holds PG Diploma in Management (MBA) from IIM Calcutta.

He has 30 years of experience in private and public sector industry in senior positions - including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation - in India and abroad.

Prof. Balasubramanian joined the academia in 1999/2000. He is actively involved in management education, training, and consulting. His academic interests are in the fields of Business Leadership and Strategy. He has conducted successful and highly rated training programmes for a large number of organizations. He is a mentor to senior executives in some organisations, including Titan Company, Bengaluru.

He serves as a Member of the Council of Management of All India Management Association (AIMA); Education Panel of CII Southern Region; Education Panel of CII Coimbatore Zone; and, the Managing Committee of Coimbatore Management Association.