

PROF. S. BALASUBRAMANIAN – A PROFILE

Prof. Balasubramanian is currently the Director of GRG Centre for Advanced Studies, Coimbatore. He is a Graduate in Mechanical Engineering from the University of Madras and holds PG Diploma in Management (MBA) from IIM Calcutta. He is a Fellow of the All India Management Association.



He has nearly 50 years of professional experience. He has held senior executive positions for 30 years in private and public sector industry – including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation – in India and abroad. He joined the academia in 1999/2000. Prior to joining the GRG group, Coimbatore in February 2007, he was a Professor at T.A. Pai Management Institute, Manipal (TAPMI).

Prof. Balasubramanian is actively involved in management education, training, and consulting. His academic interests are in the fields of *Business Leadership and Strategy*. He has conducted successful and highly rated training programmes for a large number of organizations and over 25 Faculty Development Programmes. He has been a resource person for numerous sessions on business leadership, strategic management, building a visionary organisation, and time management. He has delivered over 200 keynote talks and chaired many sessions on higher education. He is the author of a widely acclaimed book titled “*The Art of Business Leadership: Indian Experiences*” (New Delhi: Sage Publications, 2007). He has authored several white papers on management education and industry-institute interaction for AIMA, CII and other associations.

He has actively served as a Member of the Council of Management of All India Management Association (AIMA) and the Managing Committee of Coimbatore Management Association; He continues to serve on the Education Panel of CII Southern Region and of CII Coimbatore Zone.