

# CHALLENGES OF CHANGE FOR LEADERSHIP



## Introduction

The world around us has been changing dramatically and disruptively at never-before-witnessed speed. We find that pandemics, global warming, wars, political instability, and technological innovations are disrupting our daily lives in multiple ways. Changes in demography, information and communication technology, political ideologies, and cultural perspectives have compelled businesses to seek newer methods of doing business. Business models have changed. Globalisation has made it imperative for businesses to become acutely competitive, agile, and pro-active. Businesses and business leaders must prepare for an unpredictable, unknown, and chaotic future. In other words, leaders face challenges of change.

## Programme Coverage

- What are the classical theories of leadership?
- What are the changes in the business environment and how do these changes impact businesses?
- What are the expectations from today's manager as a leader and what would be the attributes of a successful business leader today?
- What can we foresee for the managers of tomorrow?

## Programme Outcomes

- The programme will enable participants to
- Understand different leadership styles and attributes
  - Identify the significant changes in business environment and their impact on business
  - Reflect on their own leadership style and identify areas for development
  - Lead with self-assurance and confidence

"A herd of sheep **led by a lion** can often defeat a pack of lions led by a sheep"

## Methodology

- Brief lectures
- Discussion on cases
- Participant exercises
- Sharing of experiences and stories

## Participant Profile

Professionals and working executives with a potential for assuming leadership roles

## Investment

₹ **3,000/-**

(exclusive of 18% GST)



## Registration

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## Programme Facilitator

**Prof. Balasubramanian** is currently the Director of GRG Centre for Advanced Studies. He is a Graduate in Mechanical Engineering from the University of Madras and holds PG Diploma in Management (MBA) from IIM Calcutta. He is a Fellow of the All India Management Association.

He has nearly 50 years of professional experience. He held senior executive positions for 30 years in private and public sector industry – including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation – in India and abroad, prior to joining the academia in 1999/2000.

Prof. Balasubramanian is actively involved in management education, training, and consulting. His academic interests are in the fields of Business Leadership and Strategy. He has conducted successful and highly rated training programmes for a large number of organizations. He has been a resource person for numerous sessions on business leadership, strategic management, building a visionary organisation, and time management. He has delivered over 200 keynote talks and chaired many sessions on higher education. He is the author of a widely acclaimed book titled “The Art of Business Leadership: Indian Experiences” (New Delhi: Sage Publications, 2007). He has authored several white papers on management education and industry-institute interaction for AIMA, CII and other associations.

He has actively served as a Member of the Council of Management of All India Management Association (AIMA) and the Managing Committee of Coimbatore Management Association; He continues to serve on the Education Panel of CII Southern Region and of CII Coimbatore Zone.

