

LEADERSHIP CHALLENGES IN TIMES OF CHANGE



Preamble

The world around us has been changing dramatically and disruptively at never-before-witnessed speed. We find that the pandemic, climate change, political instability, and technological advancements are disrupting our daily lives in multiple ways. Changes in demography, information and communication technology, political ideologies, and cultural perspectives have compelled businesses to seek newer methods of doing business. Business models have changed. Globalisation has made it imperative for businesses to become acutely competitive, agile, and pro-active. Businesses and business leaders must prepare for an unpredictable, unknown, and chaotic future. In other words, leaders face challenges of change.

Programme Content

- What are the changes in the business environment and how do these changes impact businesses?
- What are the expectations from today's manager as a leader and what would be the attributes of a successful business leader today?
- What attributes and qualities can we expect for the leader-managers of tomorrow?

Expected Programme Outcomes

At the end of the programme, participants will be able to:

- Identify the significant changes in business environment and their impact on business
- Reflect on their own leadership style and identify areas for development
- Lead with self-assurance and confidence



Methodology

Brief lectures, case discussion, exercises, sharing of experiences and stories

Participant Profile

Professionals and working executives with a potential for assuming leadership roles.

Certification

A certificate of completion will be awarded to participants who successfully complete the programme.

Duration

One day, from
09.30am to 4.30pm

Programme Charges

1. Our professional charges will be INR 75,000/- if conducted on our campus (we will provide programme reading materials, kit, refreshments and lunch) or INR 60,000/- if conducted at the client's premises (client will provide incidentals including refreshments and lunch). GST as applicable will be extra (currently 18%).
2. The number of participants is limited to 25; for more number of participants, upto a maximum of 40, the additional fee will be INR 4,000/- plus taxes per participant.
3. The professional charges are payable in Coimbatore in the name of 'GRG Education Services' (GSTIN: 33AAMFS4394MIZJ)
4. 50% of the professional charge is payable along with the confirmation of acceptance of our proposal and balance 50% on the day of commencement of the programme.



Programme Facilitator

Prof. Balasubramanian is currently the Director of GRG Centre for Advanced Studies. He is a Graduate in Mechanical Engineering from the University of Madras and holds PG Diploma in Management (MBA) from IIM Calcutta. He is a Fellow of the All India Management Association.

He has nearly 50 years of professional experience. He held senior executive positions for 30 years in private and public sector industry – including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation – in India and abroad, prior to joining the academia in 1999/2000.



Prof. Balasubramanian is actively involved in management education, training, and consulting. His academic interests are in the fields of Business Leadership and Strategy. He has conducted successful and highly rated training programmes for a large number of organizations. He has been a resource person for numerous sessions on business leadership and strategic management. He has delivered over 200 keynote talks and chaired many sessions on higher education. He is the author of a widely acclaimed book titled “The Art of Business Leadership: Indian Experiences”. He has authored several white papers on management education and industry-institute interaction for AIMA, CII and other associations.

He has served as an active Member of the Council of Management of All India Management Association (AIMA) and the Managing Committee of Coimbatore Management Association. He continues to serve on the Education Panel of CII Southern Region and of CII Coimbatore Zone.

GRG CENTRE FOR ADVANCED STUDIES



GRG Centre for Advanced Studies (GRGCAS), established in 2017, is a unit of the GRG Trust in Coimbatore, Tamil Nadu. The core purpose of GRGCAS is 'preservation and promotion of professional management' with a vision "to be a leader in providing best-in-class learning and development programmes in management for working professionals".

GRGCAS offers focused and specialised programmes in management in multiple formats and platforms – short/medium/long term, part/full time, on-campus/off-campus, and open/company-specific. All the programmes offered by GRGCAS are anchored by facilitators who are qualified, experienced and competent in their area of expertise. In addition to our own faculty, we draw exceptionally experienced resources from Coimbatore, Chennai, Bengaluru and other locations to ensure learning of best practices and most updated knowledge. These facilitators set high standards of programme delivery and continuously raise the levels of learning outcomes for the participants.

GRGCAS has been serving the needs of a significant number of individuals and organisations in the Kongu region. The clientele includes large, medium and small-scale enterprises across sectors.

For Registration and Assistance

Ms. S. Ahila on +91 754 008 9111

Email: programmes@grgcas.com

Ms. R. Sreeprabha on

+91 944 794 6190

Email: sreeprabha@grgcas.com

