

## PROF. S. BALASUBRAMANIAN – A PROFILE



Prof. Balasubramanian is currently the Director of GRG Centre for Advanced Studies, Coimbatore. He also holds additional responsibility as the Director, Office of International Relations at PSGR Krishnammal College for Women. He is a Graduate in Mechanical Engineering from the University of Madras and completed the PG Diploma in Management (MBA) from IIM Calcutta. He is a Fellow of the All India Management Association.

He has over 50 years of professional experience. For the first 30 years after graduation, he held senior executive positions in private and public sector industry – including Larsen & Toubro, BHEL, Parry & Company, and Wartsila Corporation – in India and abroad. He joined the academia in 1999/2000. Prior to joining the GRG Institutions, Coimbatore in February 2007, he was a Professor at T.A. Pai Management Institute, Manipal (TAPMI).

Prof. Balasubramanian is actively involved in management education, training, and consulting. His academic interests are in the fields of *Business Leadership and Strategy*. He has conducted over 200 highly rated training programmes for 60+ organizations and designed and delivered 30+ Faculty Development Programmes. He has been a resource person for numerous sessions on business leadership, strategic management, building a visionary organisation, and time management. He has delivered over 250 keynote talks and chaired many sessions on higher education. He is the author of a widely acclaimed book titled “*The Art of Business Leadership: Indian Experiences*” (New Delhi: Sage Publications, 2007). He has authored several white papers on management education and industry-institute interaction for AIMA, CII and other associations.

He has actively served as a Member of the Council of Management of All India Management Association (AIMA) and the Managing Committee of Coimbatore Management Association. He continues to serve on the Education Panel of CII Southern Region and of CII Coimbatore Zone.